

JULY RINGING DEMONSTRATIONS — HISTORY

The Cambridge Festival Demonstrations were introduced in 1976 by Alan Winter who was Master of the Society of Cambridge Youths at the time. The table below presents a year-by-year summary of the Festival Demonstrations since 1976. In the table, the six columns indicate the following:

1. Year
2. Number of Demonstrations given
3. Number of tickets issued
4. Ticket price (children half price 1976–91, one-third price in 1992–1995, £1 off from 1996)
5. Total takings from tickets (sundry donations included but not book sales)
6. Remarks

1976	?	?	?	?	ATW introduces demonstrations. FHK helps at five and runs three others.
1977	10	256	20p	£48.82	Festival Diary advertisement. ATW in U.S. FHK runs all the demonstrations.
1978	14	403	25p	£98.00	Festival Diary advertisement.
1979	15	520	30p	£169.36	Festival Diary advertisement.
1980	16	613	40p	£226.56	Festival Diary advertisement.
1981	17	674	40p	£248.65	Festival Diary advertisement.
1982	17	603	50p	£268.90	Festival Diary advertisement. Handout issued for the first time. King/Gipson/Newman bell used for the first time.
1983	17	774	60p	£421.80	Festival Diary, advertisement and 17 further references.
1984	17	701	60p	£382.82	Festival Diary advertisement was relegated to an obscure place towards the end of the Diary. First post-Festival Curry.
1985	17	745	60p	£405.65	Festival Diary, Fringe Leaflet only. No entry in Diary itself.
1986	17	506	60p	£278.10	Paid-for advertising was deemed not to be worth while and was abandoned. Libyan bombing allegedly deterred American tourists.
1987	17	503	70p	£323.65	Handout available in Italian.
1988	18	571	70p	£382.20	Six boards outside Church instead of just four. Handout available in German.
1989	17	606	70p	£376.05	Handout available in French. Very hot; it did not rain before any demonstration.
1990	16	451	80p	£342.80	Seventh, glass-fronted board. Low attendance coincides with fewer visitors to the tower.
1991	18	536	100p	£482.75	Eighth board. New door to bell chamber.
1992	16	381	150p	£539.39	Proctors and Constables on the first Wednesday. New 'Bells up' warning notice in ringing room.
1993	15	373	150p	£532.89	First two weeks of July (no Cambridge Festival). Fewer tourists about. Restored bell chamber with new lighting.
1994	15	395	150p	£505.40	Advert in Fringe Diary. Newly-welded ninth. Mostly very hot; 12-inch fan used at some demonstrations.
1995	15	466	150p	£646.50	Ninth board. Fringe Diary: daily entries in diary section. New minimus chart. Refurbished handbells. Very hot.
1996	16	480	250p	£1034.50	New Tower-and-Bells-Open Board. DayGlo posters. Used City Council Events Boards. CamFest Brochure and Diary.
1997	16	427	250p	£944.70	FHK had a horrid lurgy in the first week. CamFest overlapped the first week only so second-week advertising was minimal.
1998	16	380	250p	£798.40	New siting of selling point to North side of nave. No CamFest advertising. Strong pound and cool weather.
1999	8	101	250p	£219.50	First planned week cancelled (FHK away for a funeral). Street-scaping outside West door severely reduced the passing trade.
2000	15	331	250p	£701.00	No advertising except on boards outside church and on posters in the tourist office. (An <i>Eventsheet</i> notice deemed useless.)
2001	13	209	250p	£455.50	Proctorial engagements cost three days in the first week when it was very wet too. Tourists put off by Foot and Mouth Disease.
2002	15	291	250p	£613.00	Advertising outside Church, in the Tourist Office and in two hotels. New relief models of Cambridge outside the West Door.
2003	15	340	250p	£688.90	Advertising outside Church and in the Tourist Office. Hot weather every day except one.
2004	15	360	250p	£775.00	New selling point just inside West Door. Nine display boards.